

# eCulture Convention under the topic of

# ReACH

Research  
and Creation Center  
for eCulture  
and the Humanities



25.-27.  
Sept.  
2024

With its triangular architecture sustained by an Advanced School, a CreativeLab and an Observatory of eCulture, aspires to be one point in the net required by humanity to fulfill a stimulating future with the support of the artificial intelligence.

At the High-Performance Computing Center HLRS University of Stuttgart, directed by Prof. Dr. Michael Resch and the Media Solution Center MSC, directed by Matthias Hauser

# WORKSHOP

We invite you to participate in an enriching workshop designed to elevate your concepts to the next level. This session offers a unique platform for participants to present their ideas and engage with a team of specialists. Our experts will provide interactive feedback and guidance, assisting you in transforming your initial ideas into well-structured, formal projects. Through collaborative discussions and practical support, you will refine your vision and acquire valuable insights to advance your projects.

**Seize this opportunity to translate your creativity into actionable plans.**

We discuss the project

# 1

Finding partners for the project

# 2

Starting point  
How do I write a project?

# 3

How to get funding information

# 4

# AGENDA

**25<sup>th</sup>** September  
Wednesday **eCulture Convention**

- 14:00 Open Doors
- 15.00 Welcome  
**Matthias Hauser**  
ReACH
- 15.15 - 16.00 Lecture  
**Marcos Cuzziol**  
AI
- 16.15 - 17.00 Presentation  
**Matthias Stroezel**  
SSC-Services, Services for the culture and creative industry
- 17.15 - 18.00 Lecture  
**Michael Resch**  
The future of computation
- 18.00 - 19.00 Visit to HLRS  
**Uwe Woessner + Team**  
Cave + HAWK
- 19.00 - 21.00 Coming Together

**26<sup>th</sup>** September  
Thursday **ReACH**

- 09:30 Open Doors
- 10.00 - 13:00 Workshop I  
Designed to elevate your concept to the next level
- 15.00 - 15.45 Lecture  
**Alessandro Londei - Denise Lanzieri**  
Sony Lab: The Eternal Movement of the Boundless (Artificial)
- 16.00 - 16.45 Presentation  
**HLRS**  
Handling open calls for tender at the European Commission
- 17.00 - 20.00 Presentation  
**Hien Hoang - Uncharted Limbo Collective**  
STARTS AIR Artist in Residencies

**27<sup>th</sup>** September  
Friday **ReACH**

- 10.00 - 13:00 Workshop II  
Designed to elevate your concept to the next level

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Please REGISTER HERE for participation

## Partners

**S + T + ARTS**  
SCIENCE + TECHNOLOGY + ARTS

 Culture & Creativity  
Funded by the  
European Union 



 Sony CSL  SSC

## Organization

**H L R I S**  
High Performance Computing Center | Stuttgart

 media  
solution  
center  
baden  
württemberg